



# UASLA Spring Conference 2008/2009

Park City, Utah



Thursday May 28, 2009

8:00 - 8:45	Continental Breakfast
8:45 - 9:00	Welcome and Introductions
9:00 - 10:30	Department of Education Update Deborah Tarpley, Department of Education
10:30 - 10:45	Break
10:45 - 11:45	Making a Connection with the Net Generation The U.S. currently has about 88 million member of the Net Generation. These "N-Geners" are kids who have been using mouse's since an early age and are the most technologically savvy generation of our time. They're using the internet, e-mail, instant messaging and online communities to connect with each other and with their former and current schools. In this session, we'll explore cost effective techniques to stay relevant and most importantly connected and accessible to this generation. Sheri McKenna, Director of Marketing for ConServe
11:45 - 12:30	The Very Latest on the "Red Flag Rules" The presentation will cover the key points in the FTC regulations surrounding the Red Flag Rules, steps to take in developing a written identity theft program and how to close the loop by interfacing with collection agencies and billing servicers to implement your plan. Ray Miller, Todd Bremer & Lawson
12:30 - 1:30	Lunch
1:30 - 2:30	Bankruptcy This presentation will cover the latest bankruptcy law changes. How to deal with a student that files for bankruptcy protection and how to file a claim to protect the university. Roxanna Groves Davis, Coast Professionals
2:30 - 3:15	Campus Based Collection Techniques This presentation will emphasize how the school can prevent past due accounts from defaulting. J.R. Berninzoni, Williams & Fudge
3:15 - 3:30	Break
3:30 - 4:30	Simple Solutions to Stress Management Russell has endured 13 surgeries in two years. To cope with these tough times he learned to deal with stress and the demands of tough times by using specific stress relief actions. These solutions will be expanded and explained in a way that everyone can relate and benefit. Russell Kuhns, Regent Asset Management Solutions
4:30 - 5:00	Comedy Central Sit back and enjoy a standup comedy routine. Randall has been performing standup comedy for over 15 years and has won numerous comedy competitions. He has opened for the Smothers Brothers. Randall Bagley
6:00	Dinner

Friday May 29, 2009

8:00 – 9:00	Breakfast
9:00 – 10:00	<p>Economic Forecast</p> <p>This presentation will look at the state and national economy and how it relates to higher education. How did we get into this financial crisis and how are we going to get out of it. Questions and answers at the end of the presentation as time permits.</p> <p>Dr. Kelly Matthews, Wells Fargo &amp; Company</p>
10:00 – 11:00	<p>State of Utah Administrative Services Office of State Debt Collection</p> <p>How can the State of Utah help each school in the recovery of debt?</p> <p>David Johnson, Division Director</p>
11:00 – 11:30	Break / Checkout
11:30 – 12:00	<p>Collection Agencies</p> <p>How do you choose a collection agency to work with? Let's look at the information you should ask for from you collection agency, what to do with that information and how to document it.</p> <p>Lynn Siemer, Utah Valley University</p>
12:00 – 1:00	Lunch
1:00 – 2:00	Elections / Business
2:00	Adjourn